



Now! NEWS

January 2012

Greetings!

Happy New Year! 2011 ended with Stop It Now! focused on moving people from Outrage to Action, sparked by the child sexual abuse charges & fallout at PennState. Along with a stream of media, we submitted testimony to a U.S. Senate Subcommittee hearing, and the NCAA engaged Stop It Now! as a national resource for higher education and sports leaders.

Thank you to the many who offer suggestions, support us financially, and share our messages and materials. We also hear from some who are just grateful we're here, like this caller to the Helpline:

"Wow, thank you for the great reply (and speedy reply). I will talk to my ---- as you suggested. It is wonderful to have such a knowledgeable resource available. It's also nice to know that the Helpline is far removed from me and my family. If I were to seek out advice in my small town I would have fears that my sharing wouldn't be kept private. This is just what I needed."

In 2012, we will mark our 20th anniversary year (which you'll hear more about in the coming months). Thank you for joining with us to keep children safe from sexual abuse - and show your support today. **Donate now!**

FAQ: Can child sexual abuse involve a child harming another child?

Researchers estimate that over a third of the time, children are sexually abused by someone under the age of 18. A recent story by AP reporter <u>David Crary</u> focused on abusive or inappropriate sexual behaviors among children - and related child-protection and criminal justice challenges.

> Our Helpline staff also note an increase in calls about sexual abuse involving two children. Adults are often confused about what sexual behaviors between children are "normal" and what behaviors are signs of possible sexual abuse. Sexual behaviors between children can exist along a continuum from "appropriate" to "concerning" to "harmful or abusive." All adults who spend time with children need information on Age Appropriate Sexual Development to know how to

In This Issue

Do children abuse? **Putting prevention** to work **FREE** webinar

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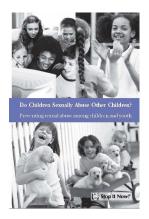








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react, when not to worry - and when to be concerned and take action.

Adults and organizations are often confused about how to respond when they see concerning behaviors. We all need to be prepared to help children learn healthy boundaries and appropriate interactions. Parents are in the best position to teach children about appropriate behavior towards others. They can teach them that it's not okay to touch another child in any way that makes the child uncomfortable and that

it's never okay for an older child or youth to be sexual with a much younger child. All adults should be comfortable reinforcing these boundaries when they are around children.

Take Action!

- Read our Guidebook <u>Do Children Sexually Abuse Other Children?</u>
- Download our Tip Sheet on Talking with Children
- Browse our <u>PARENTtalk</u> archives
- Contact us with your questions

Putting prevention tools to work: results of a survey

"I downloaded (resources) for a family that was in need. I have always found this website, and the material, reliable and on-point."

"Clear," "reliable," "on-point," and with "practical examples" are how you describe Stop It Now! prevention resources.

Our recent <u>survey of adults using</u> <u>prevention tools to take action</u> confirms the many ways you are educating and empowering others to keep children safe. You are taking messages and tools for prevention to many different groups in a variety of settings. And based on your feedback, we are on the right track and are meeting an important need.



Read survey highlights

"...very clear and straight forward, with practical examples of how parents can help keep their children safe and what to watch for. Excellent material."

Take Action!

- Order Tip Cards, Tip Sheets & Posters
- Download one of our 14 Prevention Tip Sheets
- Review one of our <u>6 Warning Sign Tip Sheets</u>
- Preview and order **Guidebooks**

April is Child Abuse Prevention & Sexual Assault Awareness Month.

"Your materials are excellent! One of the few that addresses sexual offenders and children who act out in a constructive manner."

Join our FREE introductory webinar

Are you ready to move beyond awareness and worry about child sexual abuse - to taking action?

Our <u>free introductory webinar</u> provides to get tips and action steps to prevent child sexual abuse.

Awareness to Action: what adults can do to prevent child sexual abuse

Date: March 7, 2012

Time: 1:00 pm Eastern time (USA).

Cost: FREE (including global audio via Internet)

Take Action! Register now and share this invitation.

Stop It Now!® prevents the sexual abuse of children by mobilizing adults, families and communities to take actions that protect children before they are harmed.