



# 2021 Helpline Fast Facts

Throughout 2021, Stop It Now!'s Helpline served 1,900 contacts looking for help to keep children safe. Despite the changing circumstances of the pandemic, adults and young people continued to seek guidance for themselves, children in their lives and the adults they care about.



**Most contacts (59%) are bystanders.**

Parents are the top contacts. When a contact's gender was known, 38% were men.



**55% of contacts are in the yellow zone: warning signs.**

When there is known abuse, 75% of contacts reach out to us before the authorities.



**We helped people in every state and 47 countries.**

California, Texas and New York reached out most. 13% of contacts were international.



**RECORD HIGH: 474 self-help contacts.**

+143% in the last 5 years



**RECORD HIGH: 43 contacts from people under 18.**

+290% in the last 5 years



**1.5 million people got info from stopitnow.org**

+75% in the last 5 years

**LEARN MORE OR CONTACT THE HELPLINE: [stopitnow.org](https://stopitnow.org)**

This report includes data from the pilot of WhatsOK, our new program for youth and young adults ages 14-21.