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Hi, just a reminder that you're receiving this email because you have expressed an interest in Stop It Now!. Don't forget to add communications@stopitnow.org to your address book so we'll be sure to land in your inbox!

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# Stop It Now!

*Together We Can Prevent the Sexual Abuse of Children*

## Now! NEWS

## February 2012

Happy Leap Day!

How often do we glance at the calendar in surprise at how soon the next season will be upon us? On this 'extra' day, we're asking you to leap ahead and commit to planning for prevention in April (Child Abuse Prevention and Sexual Assault Awareness months) and for safety in summer. Read on for ideas and resources to do both.

### Take action!

Like us on [Facebook](#) 

and post what you will do with an extra day to take action to keep children safe.

### Tools for Action in April

April is Child Abuse Prevention and Sexual Assault Awareness Months. Child Abuse Prevention Month was first observed in 1983, and 18 years later in 2001, Sexual Assault Awareness Month (SAAM) was observed for the first time.

Since then, we have joined with other prevention advocates to link with child abuse and sexual assault prevention campaigns and colleagues to use April to draw special attention to what adults need to know and do to keep children safe.

Let us help you start a ripple - or build a wave - of prevention. "Clear, reliable, on-point and practical" is how people describe Stop It Now! materials.

### Take Action!

- Get tools for [Child Sexual Abuse Prevention Month](#)
- Learn [10 Things to Remember When You Talk with Kids about Sexuality](#)
- Download [Tip Sheets](#) and [see how others put them to work](#)

Make a commitment to taking action in April - and every month - to keep children safe and to end child sexual abuse.

### Summer Safety Planning

**In This Issue**  
April Action Tools  
Summer Safety  
Shop the Store  
Free Webinar

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Child Sex Abuse  
Prevention & Protection  
Center  
(Stop It Now!)  
#12223

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Summer often means new activities, friends and independence for children as they join summer sports, attend day or overnight camps, or have extended visits with family or friends.

Recent headlines remind us that when adults make summer plans for children, we need to be educated, prepared, and willing to ask questions of the people and organizations we trust to care for children. Get started with summer safety planning now.



### **Take Action!**

- Use our [Summer Safety Planning](#) resources
- Learn [why camps might have "no cell phone or e-mail" policies](#)
- Review our [Sexual Safety in Sports](#) tip sheet

### **Shop our Store**

Our [online store](#) has print resources (tip cards, tip sheets, posters), and a selection of stickers, decals, bracelets, shirts and mugs that display the Stop It Now! heart-in-hand purple logo.

Visit the store and make a purchase to educate, raise awareness - and support prevention. Bulk discounts are available so purchase extras to share.



### **Take action! [Shop the store](#)**

Your purchases support prevention twice -once when you use the materials and again when we use a percentage of your purchase to fund more prevention work.

### **Join our FREE introductory webinar**

Are you ready to move beyond knowing and worrying about child sexual abuse to taking action to keep children safe? Join our next free introductory webinar to get tips and action steps to prevent child sexual abuse. Stay tuned for more information about our April webinar.

### **Awareness to Action: what adults can do to prevent child sexual abuse**

Date: March 7, 2012

Time: 1:00 pm Eastern time (USA).

Cost: FREE (including global audio via Internet)

**Take Action!** [Register now](#) and [share this invitation](#)

Stop It Now!® prevents the sexual abuse of children by mobilizing adults, families and communities to take actions that protect children before they are harmed.

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